



humanity in motion

rotarians ophthalmoscope initiative (ROI) press release december 2006

www.roisight.org



ROI lends support to the IMPACT Foundation

Thanks to the facilitation of Past RI Director, Keith Barnard-Jones, ROI will ship up to 200 engraved Optyse™ lens free ophthalmoscopes for use by IMPACT in the Philippines, Sri Lanka, Nepal, Africa, India & elsewhere, subject to receiving sufficient dedicated donations.

So if you or your Club is going to support this hugely important preferred project this year, why not complete the [ROI donation form](#) and nominate IMPACT as your preferred beneficiary.

Channelling your donation to IMPACT, though ROI makes good financial sense: Each £25 donated provides an award winning, UK manufactured, pen-sized ophthalmoscope valued at £44.65, excluding shipping costs.

Furthermore, if sufficient donations & pledges are received by 31st January we can ship the units free of charge. So if you wish to support this excellent charity, and **help make blindness history**, please don't delay.

Don't forget that a donated, fit for purpose, lens-free ophthalmoscope saves funds, that otherwise might be spent by beneficiaries buying a more complex lensed product, requiring higher training costs ... making your donation through this route even more valuable.



For further information on IMPACT & its global reach, please do visit their web site www.impact.org.uk
For FAQ's on ROI, a video download or leaflet to show your Club ... and more, do visit us at www.roisight.org

ROI – helping others see the light

Best wishes, Stephen
Stevenage Grange Rotary Club, District 1260,
SGRC is the promoter of ROI, helping with hope that together we can **make blindness history**
Supporting V2020's World Sight Day 2007